

# GUEST BLOGGER OPPORTUNITY



## 💧 Your Words, Meet Our Reach

Our blog is a heavily trafficked feature of the website, which attracts over 3,864 pageviews daily and can offer guest bloggers terrific SEO return. Guest blog posts are also shared on our social media channels, including our 10,500+ Twitter followers and 8,600+ Facebook fans, and sent out in our monthly eNewsletter with a database of 12,600+ opt-in subscribers. The website also appears on the number one page result returned by Google when searching “water conservation.”

## 💧 Guest Post Content

Blog topics have included water conservation tips, local events and classes, landscaping and xeriscape advice, and information on how to live a more green and sustainable lifestyle. Topics should relate to water conservation and resources and be the intellectual property of the guest blogger. Water - Use It Wisely does not feature blogs that promote sales of products or services for hire. Blog posts will be reviewed prior to publishing. Proposed edits will be sent to the guest blogger for final review and acceptance.

Visit [www.wateruseitwisely.com](http://www.wateruseitwisely.com) to review the site and past posts.

Water - Use It Wisely may provide additional information on local resources pertaining to the topic following the article.

## 💧 Please Include the Following:

- A short title that will draw attention to your topic.
- Your name and company/organization (if applicable).
- A 2-3 sentence bio for inclusion at the end of the post.
- A blog post between 200 - 500 words.
- At least one (1) image to accompany your post.  
Multiple images are encouraged.
- Send the blog post and related images by email to [jointhecause@wateruseitwisely.com](mailto:jointhecause@wateruseitwisely.com)

## 💧 Additional Information

If there are questions or responses from readers, Water - Use It Wisely may contact you.

You are encouraged to promote your blog on social media sites and to post a link to your website or blog to inform your readers about your article.

All blog posts are subject to approval by the Water - Use It Wisely moderator. Questions? Email [jointhecause@wateruseitwisely.com](mailto:jointhecause@wateruseitwisely.com)



## About the Campaign

Water - Use It Wisely (WUIW) is a comprehensive community awareness campaign that stars ordinary household objects as unexpected, but highly effective, water saving devices. The program demonstrates how changing a few simple habits can have a significant impact on water consumption.

Our campaign headline, “There are a number of ways to save water, and they all start with you,” communicates the theme that water conservation is the responsibility of every individual.

The campaign doesn’t tell people to save water, it shows them how – through a bright, colorful and fun approach that encourages everyone to be mindful of when and how they use water.

## Regional Partners

The Water - Use It Wisely campaign was launched in 1999 to promote an ongoing water conservation ethic among Arizona’s rapidly growing population. Following Arizona’s lead, WUIW has grown to become the nation’s most comprehensive water conservation campaign.

Seventeen Arizona Water partners drive the Arizona coalition, sharing a commitment to sustaining our most precious resource by reducing our water use:

- Arizona Department of Water Resources (ADWR)
- Arizona Municipal Water Users Association (AMWUA)
- EPCOR Water
- Central Arizona Project (CAP)
- City of Avondale
- City of Chandler
- City of Glendale
- City of Mesa
- City of Peoria
- City of Phoenix
- City of Scottsdale
- City of Surprise
- Salt River Project
- City of Tempe
- Town of Queen Creek
- Global Water
- Town of Fountain Hills